



**Position Title: Marketing & Communications Intern**

*This a paid, 3-credit internship requiring a vehicle for select off-site events.*

**Description:** [Special Olympics Rhode Island](#) is seeking a passionate and creative Marketing & Communications Intern to support our storytelling initiatives and help amplify our brand's voice. This role provides valuable experience in public relations, social media, content creation, and digital marketing. The intern will play a crucial part in conveying the spirit and impact of Special Olympics Rhode Island by showcasing the achievements and stories of our athletes, coaches, volunteers, and donors.

**Supervised by:** Director of Marketing and Communications

Intern will spend approximately 16 hours per week on internship/2-3 days per week spread between Special Olympics Rhode Island's (SORI) office in Smithfield, RI, and at off-site locations where sports, leadership, and fundraising events will occur. On weeks where SORI is holding a key event on a weekend day, intern may be asked to decrease weekday hours to reserve hours for weekend needs.

**Responsibilities:**

- **Public Relations:** Support PR efforts by drafting press releases, media pitches, maintaining media contact lists, monitoring media coverage, and preparing earned media reports.
- **Social Media Management:** Assist in planning, creating, and scheduling posts across various social media platforms; engage with our online community and analyze performance metrics.
- **Content Creation:** Develop engaging content for our website, blog, social media channels, email campaigns, and other marketing materials.
- **Email Marketing:** Help design and distribute email newsletters and campaigns to our supporters.
- **Event Support:** Assist in the planning and promotion of events and other marketing initiatives.

**Qualifications:**

- Currently pursuing a degree in Marketing, Communications, Business, or a related field.
- Strong written and verbal communication skills.
- Proficiency in social media platforms (e.g., Facebook, Twitter, LinkedIn, Instagram).
- Familiarity with digital marketing tools and analytics (e.g., newsletter platforms, Google Analytics).
- Creative mindset with the ability to think outside the box.
- Strong organizational skills and attention to detail.
- Ability to work independently as well as collaboratively.
- High energy and passion for Special Olympics' mission.
- Schedule and hours are flexible and may change depending on scheduled events.

**To Apply:** please send a cover letter and resume to [careers@specialolympicsri.org](mailto:careers@specialolympicsri.org).