



## Benefits:

- Your Company/Business name will be listed in the sponsor recognition segment of the Holiday Auction Preview Show to be aired on OSN multiple times throughout the week of December 1<sup>st</sup> to December 8<sup>th</sup> promoting the Holiday Auction. (**Donation must be received by November 11<sup>th</sup> to be included in the Preview Show Sponsor Roll**)
- Valuable exposure simply for donating an item/certificate to our online auction, far beyond that of a traditional in-the-room auction. Your logo and description will be included on the auction website from **Dec. 1<sup>st</sup> to Dec. 8<sup>th</sup>**.
- The Holiday Auction Preview Show will be broadcasted via OSN (Ch. 5 & Ch. 1005 on the Cox Line-up) to more than **450,000** potential viewers in Rhode Island, Connecticut and Massachusetts.
- Great way for you to achieve widespread visibility by tapping into an engaged, active community to promote your own company, products and services.
- Ability to reach an additional **450,000+** affluent & cause-minded online bidders through “Bidding for Good” our online auction website.
- Special Olympics RI social media outlets will add an additional **8,000** potential bidders on Facebook & Twitter and another **14,000** individuals via our email database.
- **Opportunity to make a difference in the lives of more than 4,000 children and adults with intellectual disabilities.**
- Association with an organization with a favorable public image that provides important services to individuals with intellectual disabilities and their families.
- **100 percent of the proceeds go directly to support more than 1,600 sports training and athletic competition events year-round for our athletes.**
- **Federal Tax ID: 05-0377867 and State Tax ID: 2256**
- **Donation can be sent to Special Olympics RI, Attn: Gerri Walter, 370 George Washington Highway, Smithfield, RI 02917**
- For additional information or questions, please contact Gerri Walter at [gerri@specialolympicsri.org](mailto:gerri@specialolympicsri.org) or (401) 349-4900, ext. 316.

**On behalf of our athletes, thank you!**

