

Special Olympics Rhode Island



**50TH ANNIVERSARY!!
IN 2018, SORI IS TURNING 50!**

Special Olympics Rhode Island (SORI) is offering sponsorship opportunities as a package for multiple upcoming events in celebration of our 50th Anniversary!

June 1, 2018

Summer Games Opening Ceremonies at URI Featuring Billy Gilman. The summer games attract 4,000 people

Fall, 2018

Unified Athletic Tournament. This event will attract 2,500 people

October 13, 2018

50th Anniversary Celebration, Rhodes on the Pawtuxet. This event will attract 1,000 people

Sponsorship Opportunities

Marquis Sponsor - \$25,000

- ❖ Twenty (20) tickets for VIP Reception/Meet & Greet with Billy Gilman at the Summer Games
- ❖ Opportunity for the CEO to offer brief remarks at the VIP Reception/Meet & Greet with Billy Gilman at the Summer Games
- ❖ Recognition as the Marquis sponsor with logo on the invitation which will be distributed to 4,000+ at the Summer Games
- ❖ Recognition on signage at VIP Reception at the Summer Games
- ❖ Recognition by the Master of Ceremony during speaking program at the Summer Games
- ❖ Premier placement with logo on signage at check-in area and Family Tent. Signage will be displayed over a three-day period at the Summer Games
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the Summer Games

- ❖ Constant Contact e-mail notification to our database of 23,000 people, with premier placement of your logo regarding the Summer Games
- ❖ Recognition with logo on signage at the Unified Athletic Tournament
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the Unified Athletic Tournament
- ❖ Recognition by the Master of Ceremony during the speaking program of the Unified Athletic Tournament
- ❖ Recognition as the Marquis Sponsor on the Save-The-Date notices which are distributed to 3,000+
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with premier placement of your logo about the Unified Athletic Tournament
- ❖ Twenty (20) tickets or 2 tables for the 50th Anniversary Celebration with Premier seating
- ❖ Recognition with logo on the front of the event invitation for the 50th Annual Celebration
- ❖ Opportunity for the CEO to offer brief remarks during the speaking ceremony for the 50th Anniversary Celebration
- ❖ Recognition with logo in the event program for the 50th Anniversary Celebration
- ❖ Recognition with logo on video screens during the 50th Anniversary Celebration
- ❖ Full page ad in the event program (sponsor to provide ad with artwork and logo)
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the 50th Anniversary Celebration
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with premier placement of your logo regarding the 50th Anniversary Celebration

Platinum Sponsor - \$15,000

- ❖ Fourteen (14) tickets for VIP Reception /Meet & Greet with Billy Gilman at the Summer Games
- ❖ Recognition as a sponsor with logo on the invitation which will be distributed to 4,000+ for the Summer Games
- ❖ Recognition on signage at VIP Reception at the Summer Games
- ❖ Recognition by the Master of Ceremony during speaking program at the Summer Games
- ❖ Premier placement as a sponsor with logo on signage at check-in area and Family Tent. Signage will be displayed over a three-day period at the Summer Games
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the Summer Games
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with preferred placement of your logo about the Summer Games
- ❖ Recognition with logo on signage at the Unified Athletic Tournament
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the Unified Athletic Tournament
- ❖ Recognition by the Master of Ceremony during the speaking program for the Unified Athletic Tournament
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with preferred placement of your logo regarding the Unified Athletic Tournament
- ❖ Recognition as the Platinum Sponsor on the Save-The-Date notices which are distributed to 3,000+ for the 50th Anniversary Celebration
- ❖ Fourteen (14) tickets for the 50th Anniversary Celebration with Preferred seating

- ❖ Recognition with logo on the front of the event invitation for the 50th Anniversary Celebration
- ❖ Opportunity for the CEO to offer brief remarks during the speaking ceremony for the 50th Anniversary Celebration
- ❖ Recognition with logo in the event program of the 50th Anniversary Celebration
- ❖ Recognition with logo on video screens during the 50th Anniversary Celebration
- ❖ Full page ad in the event program (sponsor to provide ad with artwork and logo)
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the 50th Anniversary Celebration
- ❖ Half page ad in the event program (sponsor to provide ad with artwork and logo)
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with preferred placement of your logo regarding the 50th Anniversary Celebration

Gold Sponsor - \$10,000

- ❖ Ten (10) tickets for VIP Reception /Meet & Greet with Billy Gilman at the Summer Games
- ❖ Recognition as a sponsor with logo on the invitation which will be distributed to 4,000+ for the Summer Games
- ❖ Recognition on signage at VIP Reception at the Summer Games
- ❖ Placement as a sponsor with logo on signage at check-in area and Family Tent. Signage will be displayed over a three-day period at the Summer Games
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the Summer Games
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with placement of your logo about the Annual Gala
- ❖ Recognition with logo on signage at the Unified Athletic Tournament
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the Unified Athletic Tournament
- ❖ Recognition by the Master of Ceremony during the speaking program for the Unified Athletic Tournament
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with placement of your logo regarding the Unified Athletic Tournament
- ❖ Recognition as the Gold Sponsor on the Save-The-Date notices which are distributed to 3,000+
- ❖ Ten(10) tickets for the 50th Anniversary Celebration with Preferred seating
- ❖ Recognition with logo the event invitation for the 50th Anniversary Celebration
- ❖ Recognition with logo in the event program for the 50th Anniversary Celebration
- ❖ Recognition with logo on video screens during the 50th Anniversary Celebration
- ❖ Recognition on SORI website with a link to your business website, postings on Facebook page and in all press releases advertising the 50th Anniversary Celebration
- ❖ Quarter page ad in the event program (sponsor to provide ad with artwork and logo)
- ❖ Constant Contact e-mail notification to our database of 23,000 people, with placement of your logo regarding the 50th Anniversary Celebration

Silver Sponsor - \$5,000

- ❖ Eight (8) tickets for VIP Reception /Meet & Greet with Billy Gilman at the Summer Games
- ❖ Recognition on signage at VIP Reception at the Summer Games
- ❖ Placement as a sponsor with logo on signage at check-in area and Family Tent. Signage will be displayed over a three-day period at the Summer Games
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the Summer Games
- ❖ Recognition with logo on signage at the Unified Athletic Tournament
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the Unified Athletic Tournament
- ❖ Eight (8) tickets for the 50th Anniversary Celebration
- ❖ Recognition with logo on the event invitation for the 50th Anniversary Celebration
- ❖ Recognition with logo in the event program for the 50th Anniversary Celebration
- ❖ Recognition with logo on video screens during the 50th Anniversary Celebration
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the 50th Anniversary Celebration
- ❖ Eighth page ad in the event program (sponsor to provide ad with artwork and logo)

Bronze Sponsor - \$2,500

- ❖ Four (4) tickets for VIP Reception /Meet & Greet with Billy Gilman at the Summer Games
- ❖ Recognition on signage at VIP Reception at the Summer Games
- ❖ Placement as a sponsor with logo on signage at check-in area and Family Tent. Signage will be displayed over a three-day period at the Summer Games
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the Summer Games
- ❖ Recognition with logo on signage at the Unified Athletic Tournament
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the Unified Athletic Tournament
- ❖ Four (4) tickets for the 50th Anniversary Celebration
- ❖ Recognition with logo in the event program for the 50th Anniversary Celebration
- ❖ Recognition with logo on video screens during the 50th Anniversary Celebration
- ❖ Recognition on SORI website, postings on Facebook page and in all press releases advertising the 50th Anniversary Celebration

Sponsorship deadline: February 1, 2018 for inclusion on the Save-The-Date Notice for the 50th Anniversary Celebration

For more information, please contact Dennis DeJesus at dennis@specialolympicsri.org